

Project number: 585587-EPP-1-2017-1-IL-EPPKA2-CBHE-JP

**ASSET**

**Assessment Tools for New Learning Environments in Higher Education Institutions**

**Of Georgia**

ERASMUS+ – EU program for Education, Training, Youth and Sport

**Dissemination Plan**

[Draft version]

Due date: May 2018

Submission date:

Project start: October 2017

Duration: 36 months

Dissemination Level: PUBLIC

**Task description and rationale**

In this document we present the consortium’s approach to planning dissemination and exploitation, and the activities that will promote this important task. Making the project known from the beginning of its implementation, and creating the conditions for the wide adoption of its results is a vital component of the ASSET project.

**Dissemination:** activities intended to spread the project’s goals, principles, working methods, and opportunities in order to address the rationale for the consortium’s establishment. Dissemination occurs through all stages of the program. Partner HEI and TPDC will disseminate the new assessment tools within their educational programs, creating sustainability. The consortium will promote the tools nationwide by participating in conference and publishing results in journals.

The broad purpose of the dissemination and sustainability activities is to make the project known to the wide educational community in Georgia and other partner countries on the one hand, and to specific audiences – teachers of higher educational institutions, teacher trainers, schools hosting student practitioners and teacher induction programs, local authorities, policymakers, and higher education institutions - all of which could benefit from the project’s work and results.

In order to achieve the dissemination goals we need to establish effective ways of collaboration and communication among the partners in Georgia. This will ensure that knowledge suitable for dissemination will reach the people who can use and spread it. For example, information on future events, opportunities for joint presentations or publications, dissemination materials, etc., will be passed on to the partners for their information and use.

We view dissemination planning and efforts as an ongoing, evolving process that may change over the years as the project grows, methods are developed, and the project’s uniqueness is established.

**Target audiences for dissemination**

University teachers, academic institutions and faculty, policymakers of various ranks in the Ministry of Education who are involved in education, as well as regional directors, inspectors, division directors at the Ministry, e.g., Teacher, teacher trainers and other stakeholders in the community.

**Aims**

* To disseminate the project’s objectives, principles, work and work methods, results, and potential impact for the HEIs, the education system and society as a whole.
* To ensure the project’s results are received with interest and have long-term, ongoing, and even evolving effects after the project’s conclusion as well, both in the processes of absorbing novice teachers in the schools and in the methods of training teachers in the colleges and universities.
* To enable effective teamwork and successful collaborations between the projects’ partners, as a smooth and fruitful cooperation will result in more effective dissemination and in longer-term impact for the project.

**Expected reporting and deliveries**

TPDC (P13) assisted by other parties of consortium will request regular reporting from the partners on dissemination actions they were involved in, such as event attendance (and the characteristics of the event, participating audience, etc.), press releases, publications, etc., and will take appropriate steps to ensure maximal internal circulation of relevant information to promote those actions.

TPDC (P13) provides brief information and other relevant material to the website <https://www.asset-erasmus.com/copy-of-il-national-meetings> on every activity that takes place among consortium members of GE.

**Dissemination activities**

The partners have proposed the following categories to constitute the basis of the consortium’s dissemination and exploitation activities and reports.

**Seminars, workshops**

Seminars and workshops will be held in the academic institutions that will contribute to dissemination by presenting the project and its unique model, discussing its implementation and outcomes, and disseminating information on it to the public.

**A Facebook group** is already created where members share professional interests and network. This is one of foundations for sustainability and improved cooperation among ASSET members. It serves as a site for academic announcements, sharing new ideas for collaboration, and being a professional-social arena to strengthen ties.

**National Conference**

National Conference will be held in GE conducted by TPDC involving other local consortium members.

**Scientific publications**

We shall endeavour to publish the project’s findings in professional journals, guidelines and etc. Guidelines achievements and other facets of the program will be published.

**Press releases, interviews, and similar activities**

Marketing the project in the Georgian media, as well as in education-focused press in the consortium member organizations themselves and in GE. Giving interviews to the local media following an impressive event that has taken place, and so forth.

**Photographs and videos of various events**

It is of great importance to take photographs and video films during regular activities and various events held in connection with the project, to post the photographs and videos on the website and incorporate them into the reporting documents.

**Dissemination in the HEI**

Dissemination activities in the HEIs are also required, especially including actions intended to prepare HEI principals to disseminate the project, independently, in events and other opportunities.

**The following excerpt is taken from the *Guidelines for the Use of the Grant*, section 1.7.1 Publicity**:

*CBHE beneficiaries must make themselves familiar with the publicity provisions stipulated in both the specific and the general conditions of the Agreement in conjunction with the guidelines for beneficiaries available on the following Agency website (please select the Erasmus+ tab):* [*https://eacea.ec.europa.eu/about-eacea/visual-identity\_en*](https://eacea.ec.europa.eu/about-eacea/visual-identity_en)

*Any communication, publication or output resulting from the project, made by the beneficiaries jointly or individually, including at conferences, seminars or in any information or promotional materials (such as brochures, leaflets, posters, presentations, etc.), must indicate that the project has received European Union funding. This means that all material produced for project activities, training material, projects websites, special events, posters, leaflets, press releases, CD ROMs, etc. must carry the Erasmus+ logo and mention: "Co-funded by the Erasmus+ Programme of the European Union"*

**Erasmus+ logo:**



*When displayed in association with another logo, the European Union emblem must have appropriate prominence.*

Any publication should mention the following sentence:

*"This project has been funded with support from the European Commission. This publication [communication] reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein"*

For other official EU language versions, please consult the following website: <http://ec.europa.eu/dgs/education_culture/publ/graphics/beneficiaries_all.pdf>

 **Annex1: Track of Dissemination**

(To be filled quarterly by the members of local consortium) – See annex 1.